



Remember your best birthday ever? Bring that feeling back.

This World Water Day, pledge your next birthday for clean water.



What's it all about?

World Water Day is March 22. It's a day we tweet and post messages about water on our Facebook wall. It's also a day we remember how thankful we are for the water coming out of our taps. But there's one more thing we can do: pledge our next birthday to help end the water crisis at charitywater.org/birthdays.

When your birthday is near, we'll remind you to start a fundraising campaign. You'll ask your friends and family to donate to clean water for your big day. 100% of the money you raise will fund clean water projects for people in need, and you'll receive photos and a GPS location of the exact community you helped.

The impact of a birthday.

\$770

average raised by
a birthday campaign



38

average number of
people get clean water



\$9M

total raised from
birthday campaigns



450,000

people with clean water
from birthday campaigns



Pledge your birthday at charitywater.org/birthdays